

The Problem

There is a massive malnutrition problem among school children:

"There is a 15-year all-time high of 23% underweight and 38% stunted growth among children 1-6 years old."

-Food and Nutrition Research Institute

Government actions

Child Nutrition Law

Mandatory Nationwide Child Nutrition Program with all Public Elementary School and Barangay Day Care Centers

DepEd Order No. 4 s. 2005

"Schools are mandated to offer natural or fortified food to address malnutrition among school children"

HOWEVER,

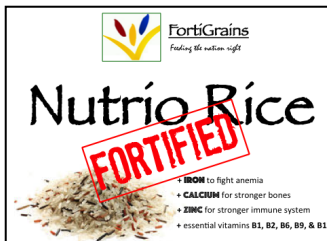
Fortified rice suppliers are very few and are limited to iron fortification. Their process is mostly extrusion, which is costly, and cannot tolerate vitamins due to high temperature processing.

Our Solution

We use rice as a carrier for micronutrients by modifying the surface to increase its vitamin absorption capacity by 135%

Our process is capable of incorporating not only minerals but also the essential vitamins.

Our process is cheaper than the organic rice or rice fortified through extrusion process.

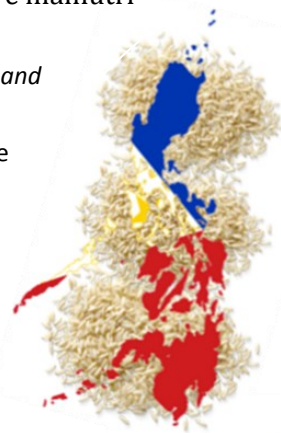


Healthy & nutritious rice incorporating not only minerals but also vitamins.

Pregio Rice
(Fortified with Iron and Folates)



TangkadLakas Rice
(Fortified with Ca, Vitamins B1, B6, B12)



Business Model

Contracts from Barangay feeding programs (42,036 Barangays)
Contracts from school canteens (46,404 Elem. Schools)
Supermarket consignment, Online retail sales

Social Impact

Healthy and nutritious rice made available to consumers makes the Philippines a HEALTHY NATION
Partnering with rice farmer cooperatives helps improve the economic status of farmers

Current Status

Pending patent on fortification process (Patent application No: 1/2014/000174)
Ongoing FDA certification

What we need

We need an initial capital infusion from angel investors

We invite you to partner with us as we feed the nation right for a healthy Philippines



De La Salle
Food
Institute

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